



NOFA Annual Gathering

12th NOFA Annual Gathering of Organic Landscape Pros Monday, December 11, 2017 The Aqua Turf Club | Southington, CT

8:00-9:00 am: Registration, Coffee & Networking

9:00-9:30 am: Introduction & NOFA OLC Program Update | Jeff Cordulack

9:35-10:35 am: **Climate Change, Sustainability, and the Future of Horticulture** | Frank Crandall

10:40-11:10 – Exhibitors | 2-min. business pitches

11:15-11:45 am: **Tackling Turf: Adding School Sports Turf to Your Client List** | Mike Kolenut

11:50-12:30 pm: **Organic Round Table: Short Sessions On All Things Organic**

Three 15-20 min. sessions. Choose up to three.

- Topic 1: Frank Crandall | 5 Ways to Market Your Organic Business
- Topic 2: Rueben Stoltzfus | Weed Control with Vinegar
- Topic 3: Mike Kolenut | Organic Turf Tools & Testing
- Topic 4: Mike Nadeau | Faux vs Native Meadows (pros and cons and how to do both)
- Topic 5: Chip Osborne | Making Sense of Soil Tests

12:30-1:30 pm: Lunch, networking, and visit vendors

1:30-2:00 pm: **Native Plants for Habitat and Home** | Lisa Turoczi

2:05-2:35 pm: **Solving Weed & Insect Challenges by Balancing Soil Minerals** | Rueben Stoltzfus

2:40-3:30 pm: **Greatest Projects or Toughest Challenges on the Job** | Dana Millar, Mira Peck

3:30-4:15 pm: **Open Q&A session** | NOFA Course Instructors, Presenters & AOLCPs