

Organic Land Care Program

The NOFA Organic Land Care Program reaches approx. 5000 highly targeted landscapers, landscape architects, and other land care professionals through digital media, social media, and live events throughout the year. Our reach includes the Annual Gathering (250), Accreditation Courses (150), Social Media (900), eNewsletter (1500), blog and websites (2200).



4-Day Training Course Sponsor \$500 Per Training / \$800 for Both

- Logo on students' packets
- 1 piece of your promo material in students' packets
- Ad on website & eNews for 3 months (150x180 pixels)
- Recognition on social media

Combined Sponsorship Two Trainings + Annual Gathering \$2000 (\$3400 value)

- 2 Training Course Sponsorships (\$1000)
- Gold Sponsorship for Annual Gathering (\$800)
- 12 mo. of ads in our eNews and website (\$1600)

ONLINE OPTIONS

eNewsletter

top center banner (530x75)	\$150/mo; \$1500/year
sidebar premium (near top, 150x180)	\$100/mo; \$1000/year
sidebar below premium (near top, 150x180)	\$75/mo; \$800/year

OrganicLandCare.net

top center banner (530x75)	\$150/mo; \$1500/year
sidebar premium (near top, 150x180)	\$100/mo; \$1000/year
sidebar below premium (near top, 150x180)	\$75/mo; \$800/year

Annual Gathering of Accredited Pros

The NOFA Organic Land Care Program hosts an Annual Gathering that is open to the public and focused on emerging science and issues pertinent to hundreds of NOFA's Accredited Organic Land Care Pros, gardeners, and conservationists.

Gold Sponsor \$800 (\$2065 value)

- 6' table in premium location \$250
- Verbal recognition at event \$50
- Recognition on social media \$50
- 2 minutes on the mic to promote
- Logo in OLC eNewsletter (through February) \$300
- Ad Space on OLC website (through February) \$300
- 4 event tickets with lunch \$440
- Logo on program front cover \$75
- Logo on Gathering webpage \$150
- Full-page ad in program \$300
- Sponsor Q&A published on blog, eNews, and social media \$150

Silver Sponsor \$500 (\$860 value)

- 6' table in premium location \$250
- Verbal recognition at event \$50
- Recognition on social media \$50
- 2 minutes on the mic to promote
- Logo in OLC eNewsletter (through February) \$300
- 2 event tickets with lunch \$220
- Logo on inside cover program \$50
- Logo on Gathering webpage \$150
- Half-page ad in program \$150

Vendor/Exhibitor Business: \$250 Non-Profit: \$125

- 6' table in exhibitor/vendor space
- Name listed on website & program
- 1 event ticket with lunch
- 2 minutes on the mic to promote your company to the audience